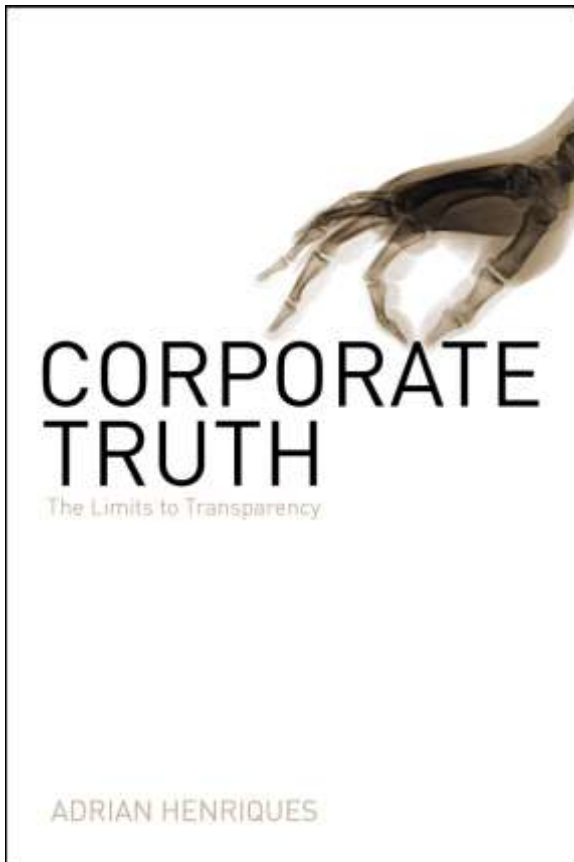


Adrian Henriques



- **'This book will help business leaders understand the values and principles which underpin business integrity and why transparency needs to be taken to the heart of the decision making process.'**
John Christensen, Director, Tax Justice Network International Secretariat
- **'Transparency is a precondition of effective accountability, and *Corporate Truth* provides a timely and compelling account of the state of corporate transparency today.'**
Jonathon Porritt, Founder Director of Forum for the Future and Chair of the Sustainable Development Commission
- **'We are entitled to know what companies do. This important and timely book examines the scope and limits of transparency, intelligently confronting the challenges and problems it poses'**
Sir Geoffrey Chandler CBE, Founder-Chair, Amnesty International UK Business Group 1991–2001, and former Director of Shell International
- **'Corporate transparency is crucial because with all their power companies have a mind of their own. Henriques points out that the 'psychology' of companies means that unless people within companies can be honest with themselves, real transparency may be unattainable'**
Oliver James, author of 'Affluenza' and 'Britain on the Couch'
- **'Whether you are an accounting standard setter, a corporate lawyer or an activist member of an NGO you will find ideas here which challenge previously held views and demand your consideration.'**
Roger Adams, GRI Board member and Executive Technical Director, Association of Chartered Certified Accountants

Companies, especially large international companies, are confronted with increasing pressure to be 'transparent' about their activities and impacts. They also face greater risks to their reputation and value, from a range of stakeholders, if their integrity is questioned or jeopardised. This book is a timely exploration of what 'transparency' entails, the basis for expecting it of companies, and the limits which may apply to adopting it. Notably, the book explores how 'transparency' plays out in relation to some difficult topics, such as corruption and lobbying. This is a welcome contribution both to contemporary debate and to the practical challenges which must be addressed by the creators of wealth.

David Nussbaum, CEO Transparency International

DESCRIPTION

In the corporate jungle inhabited by Enrons and WorldComs, a lack of transparency is the root of all scandal, yet delivering transparency seems immensely difficult with the often competing interests of shareholders, corporate boards, government regulators and other stakeholders.

CONTENTS

Companies and the Concept of Transparency • Reporting: Talking your Walk • The Right Perspective • Ethics & Personal Transparency • The Story of the Media and the Honest Truth • The Certainty of Tax • Commercial Confidentiality • Corruption • Lobbying & Complicity • The Future for Integrity

Adrian Henriques is an independent adviser, Professor of Accountability, Middlesex University Business School, former Head of Accountability at the New Economics Foundation and co-editor of *The Triple Bottom Line – Does it All Add Up?* (2004).

Hardback £18.99 ISBN 978-1-84407-390-0 April 2007