

## ARTICLE 13 ENVIRONMENTAL REPORT 2009

*11<sup>th</sup> January 2010*

As part of [Article 13's values and principles](#) we feel it our duty to do everything we can to reduce our environmental footprint. Therefore on a monthly basis a dedicated member of the Article 13 team monitors; the levels of fuel use; electricity and paper consumption; air travel; and public transport. Furthermore, Article 13 has inserted a standard rate Carbon Clause into client contracts which contributes £20 to offsetting carbon emissions. We have recently published our annual Environmental report for 2009 to complement our 2009 [UNGC Communication on Progress](#)

Due to the day-to-day individual efforts of our team, as well as a Company concerted effort up to and including 2009, Article 13 has monitored and the following changes in our:

- 54 % decrease in fuel consumption;
- 20 % decrease in electricity consumption;
- 15 % decrease in paper consumption;
- 20 % decrease in business related air travel emissions on 2008 levels.

To continue to push our targets and thus efforts, for 2010 we have committed to further improvements to our environmental practices and actions, mainly by; changing behaviour (e.g. reducing business related car travel), promoting responsibility (e.g. advocate and raise awareness through our vast network and website), and actioning measures (e.g. annual offset of our carbon footprint) These actions, alongside our existing and longstanding Environmental policy, exemplify Article 13's continual efforts to improve its environmental performance and advocates responsible business in the area of environmental and social sustainability. For more information regarding Article 13's environmental practices and policy, please see our UNGC pages.

For information on how [Article 13](#) can assist you in auditing your companies practices, developing action plans, and reducing your business related effects on the environment, contact Fiona Banyard on 0208 840 4450 or mail [fionab@article13.com](mailto:fionab@article13.com)

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