

**Green Learning**  
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Article 13 in partnership with [Reed Learning Plc](#) have organised a programme called ‘Green Learning’. It is aimed at improving business efficiency, cost and ultimately profitability. It puts the individual firmly in the centre of change. The programme started in November 2007 and has proved to be incredibly successful.

‘Green Learning’ delivers training for junior staff up to management level. It is for anyone who wishes to reduce the negative impact of work on the environment, whilst positively affecting the companies’ financial bottom line.

‘Green Learning’ consists of five courses meant for different positions within a company.

1. The Green Starter Pack
2. The Green PA & Office Manager
3. The Green HR
4. The Green Buyer
5. The Green Organisation

“Environmental and social issues have become a real concern for business. The role of individuals cannot be overestimated. Each employee’s action could improve the organisation’s environmental performance significantly” said Neela Bettridge, director of Article 13.

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Article 13 are experts in business responsibility, typically in the areas of corporate social responsibility (CSR), sustainability and governance. Article 13 seeks to embed and integrate responsible business practices in organisations by means of consultancy services, training, coach-mentoring and thought leadership.

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