



Seal the Deal!

As part of our United Nations Global Compact ([UNGC](#)) commitment to respect human rights, Article 13 supports the Seal the Deal! campaign 2009.

'[Seal the Deal!](#)' is a UN campaign calling for a fair, balanced and effective post-Kyoto climate agreement at the UN Climate Change Conference (COP 15), to be held from 7-18 December 2009 in Copenhagen. In support of Seal the Deal!, The Global Compact is reaching out to its participants to galvanize global business support for the campaign.

To do our bit, here at Article 13, in raising the awareness of the Campaign, one of the Directors of Article 13 Neela Bettridge wrote a testimonial on the importance of an agreement in Copenhagen which will be published on the United Nation' website (http://www.unglobalcompact.org/Issues/Environment/Seal_the_Deal http://www.unglobalcompact.org/Issues/Environment/Seal_the_Deal_Statements.html#Article13) a long with testimonials from CEOs from all over the world.

"Taking decisive action to avert the catastrophic consequences of unchecked global warming is not simply the right thing to do but also the smart thing to do. That's why, as specialist advisers on sustainability, corporate social responsibility, corporate governance and social innovation, Article 13 fully supports the United Nations in calling on the world's leaders to negotiate a fair, balanced and effective climate agreement in Copenhagen. Failure to do so will not only put the lives and livelihoods of millions at risk, it would also be a missed opportunity to stimulate a new, and truly sustainable, model of economic development."

Neela Bettridge, CEO, Article 13

Article 13 also included the Seal the Deal logo at our Website and link, as well as a brief descriptor on our email signatures to disseminate this initiative to our network of clients, associates and in-house team.

For more information please contact Fiona Banyard on fionab@article13.com or call 020 8840 4450. Please also see Article 13's website www.article13.com



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