

Trees for Cities in London

28th July 2008

This year, in one of our many efforts to support local social and environmental initiatives, Article 13 are sponsoring team members Jim Ormond, Fiona Banyard, Monika Balcerzak, and Plamen Raychev in London's Tree-athlon on Sat 20th September 2008. The event resonates with our values of protecting the environment and raising awareness of the need for urban regeneration.

If you are interested in joining Article 13 in their endeavor please visit www.justgiving.com/article_13 and give an amount that you think is appropriate for protecting our environment!

The event will raise money to create a wildlife garden for children at a South London school, plant trees in East London and surrounding London woodlands designed to encourage wildlife into our city. 'Thanks to the support of last year's runners, Trees for Cities has been able to plant hundreds of trees across our community projects in needy urban areas. In London this included street tree planting projects in Brixton, Brent and Tower Hamlets, the creation of a wildlife garden at Langdon Park Secondary School in Tower Hamlets, the total rejuvenation of the LamSom Playground in Lambeth from a dingy car park into a colourful haven for children, and planting on open spaces on the Bow Bridge, Stockwell Gardens and Studley Estates.'

'As well as supporting projects across the UK, Trees for Cities also helps international communities as far a field as Africa and Latin America. Some of the ways they have helped over the past year include setting up reforestation projects in Peru, the planting of fruiting trees in Ethiopia and funding forestry courses for women in Kenya to teach them how to preserve and protect their local environment.' <http://www.tree-athlon.org/2008/taLondon.php>

If you would like further information regarding other Article 13 actions and events see our UNGC pages at http://www.article13.com/csr/ungc_iip_values.asp or,

Contact: Fiona Banyard
Email: fionab@article13.com
Phone: +44 (0) 20 8840 4450
Website: www.article13.com

Article 13 are experts in business responsibility, typically in the areas of corporate social responsibility (CSR), sustainability and governance. Article 13 seeks to embed and integrate responsible business practices in organisations by means of consultancy services, training, coach-mentoring and thought leadership.

Article 13 Group

ISO 9001:2000 accredited

Recognised as an Investor in People

A notable CoP signatory of the United Nations Global Compact – www.unglobalcompact.org



Article 13 Ltd 71a The Grove, London, W5 5LL

T: +44 (0) 208 840 4450 **F:** +44 (0) 208 566 4738
E: Info@article13.com **W:** www.article13.com

Registered in the United Kingdom No. 03624247
Registered Office: Canada House, 272 Field End Road
Ruislip, Middlesex HA4 9NA