



## Tree-athlon

9<sup>th</sup> September 2009

Here at Article 13, we greatly advocate and support the planting of trees and integration of green spaces into urban areas. Increasing the number of trees in built up areas can provide environmental, social and economical benefits, through offering a natural carbon sink (e.g. absorbing CO<sub>2</sub> from cars), a habitat for a wide diversity of life form (e.g. insects and animals), health benefits (source of oxygen and fresh air), and increase its aesthetic value. The benefits of planting trees can be interconnected with the wider issues of global climate change, natural resource management, governance and sustainable development.

As part of Article 13's [United Nations Global Compact \(UNGC\) commitment](http://www.article13.com/csr/ungc_iip_values.asp) ([http://www.article13.com/csr/ungc\\_iip\\_values.asp](http://www.article13.com/csr/ungc_iip_values.asp)) we are supporting Tree-athlon this year in our efforts to promote greater environmental responsibility (Principle 8). Below are some Article 13 resources which make up part of our advocacy and information dissemination.

Once again, Article 13's team will spend their energy helping the environment, and at the same time improve our fitness and have some fun!! If you would like to support this worthwhile cause: <http://www.justgiving.com/Article-13/>.

Tree-athlon (<http://www.tree-athlon.org/>) is a unique environmental fundraiser event which raises money for the charity Trees for Cities and takes place in London, Leeds and Manchester. In the Tree-athlon, participants run 5km run, make a tree wish and receive a sapling to plant. This year A13 will have 5 participants in the London event.

A small selection of Article 13 resources includes:

- Climate Change Resource Centre  
<http://www.article13.com/csr/climate-change-cont.asp>
- CSR best practice: Forestry  
[http://www.article13.com/A13\\_ContentList.asp?strAction=GetPublication&PNID=31](http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=31)

Article 13 case examples:

- SJ Berwin  
[http://www.article13.com/A13\\_ContentList.asp?strAction=GetPublication&PNID=1368](http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1368)
- DHL Express UK  
[http://www.article13.com/A13\\_ContentList.asp?strAction=GetPublication&PNID=1444](http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1444)

For information on how Article 13 can assist you in auditing your company's practices, developing environmental action plans, and reducing your business related environmental impacts, contact Fiona Banyard on 020 8840 4450 or email [fionab@article13.com](mailto:fionab@article13.com)



INVESTOR IN PEOPLE

**Article 13 Group**  
ISO 9001:2000 accredited  
Recognised as an Investor in People

**Article 13 Ltd** 71a The Grove, London, W5 5LL

**T:** +44 (0) 208 840 4450 **F:** +44 (0) 208 566 4738 **E:** [Info@article13.com](mailto:Info@article13.com) **W:**