

Green technology: water

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As part of Article 13's commitment to the United Nations Global Compact (UNGC) we "encourage the development and diffusion of environmentally friendly technologies" (Principle 9). This includes sustainable water technology. See our [UNGC events pages](http://www.article13.com/csr/ungc_our_csr_events.asp) (URL: http://www.article13.com/csr/ungc_our_csr_events.asp).

Integrating sustainable water technologies into an organisation is not only an ecologically sound and socially beneficial investment, but there is also a solid business case attached. Utilising green water technology:

- Helps to reduce organisational operating and waste cleanup costs;
- Reduces overall water consumption costs;
- Can prove to be a source of competitive advantage; and
- Will make companies eligible for support under the Green Technology Challenge, i.e. companies can receive 100% first year capital allowances on investments that encourage sustainable water use <http://www.eca-water.gov.uk/>.

Here at Article 13, we have leading edge experience in water resources management, including waste water treatment, water demand management, trade in water services, water technology, and water management programmes.

New innovations in water technology have the potential to pave a sustainable way for the future by making important contributions to our lives, and the environment we live in.

Some particularly useful Article 13 resources are:

- Tackling water consumption as a core business issue
http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1239
- World Water Day report
http://www.article13.com/UNGC/World%20Water%20Day%20report_23.03.09.pdf
- The elements water
http://www.article13.com/A13_VintageSelection.asp#lst_The_elements_-_water

Article 13 case examples:

- BAA – Water management at Terminal 5:
http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1364
- AWG – RiverCare community water conservation programme:
http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1314
- United Utilities – Multi-partner sustainable water catchment management programme:
http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1360

For information on how Article 13 can assist you in auditing your company's water management practices, developing water action plans, and reducing your business's water use and related impacts on the environment, contact Fiona Banyard on 0208 840 4450 or mail fionab@article13.com

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