



World Environment Day

5 June 2009

World Environment Day (<http://www.unep.org/wed/2009/english/>) (WED), 5 June, 2009, is an initiative aimed towards building worldwide awareness of environmental issues and climate change and is a principle vehicle for the United Nations to enhance political attention and action

(<http://www.unep.org/wed/2009/english/>). This year's WED slogan is **'Your Planet Needs You-UNite to Combat Climate change'** which reflects the urgent need for an internationally binding policy on climate change. Although a significant part of the fight against climate change is the implementation of an international policy, it also requires individual and corporate actions.

As part of Article 13's ongoing commitment to the United Nations Global Compact (UNGC) commitment, and specifically our efforts to support the environment and climate change, we robustly monitor our own environmental impact, as well as show advocacy and support for its protection. Below are examples of our actions, reporting and review measures:

- We conduct a monthly audit of our usage of paper, electricity, and fuel, seeking to improve our impact on the environment. We believe that these small actions contribute a positive impact and are in keeping with our corporate sustainability and responsibility status.
- Secondly, we volunteer members of our in-house team for conservation work, as part of our efforts towards the protection and management of environmental resources.
- Thirdly, we create awareness and highlight the latest information on environmental technologies, policies and conferences through regular advocacy and information dissemination.
- See our [UNGC pages](http://www.article13.com/csr/ungc_iip_values.asp) for our latest actions and 2009 KPIs (http://www.article13.com/csr/ungc_iip_values.asp).

A small selection of Article 13 resources includes:

- [Article 13 Climate Change Resource centre](http://www.article13.com/csr/climate-change-cont.asp): <http://www.article13.com/csr/climate-change-cont.asp>
- Article 13 environmental case studies:
 - Aviva – reducing and offsetting carbon emissions
http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1376
 - 3M – Development of a life cycle management approach
http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1312

For information on how Article 13 can assist you in auditing your company's practices, developing environmental action plans, and reducing your business related environmental impacts, contact Fiona Banyard on 020 8840 4450 or email fionab@article13.com



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