

World Water Week

16 – 22 August 2009

[World Water Week \(http://www.worldwaterweek.org\)](http://www.worldwaterweek.org), 16-22 August, 2009, is an annual forum which provides an opportunity for the exchange of views and greater scientific understanding of the issues within global water and water-related challenges. The forum highlights the present and future challenges, policies, initiatives, research, best practices and developments that have the potential to shape the future of the water. It also focuses on practical thinking and new approaches to dealing with water-related challenges and their impact on the world's environment, health, and economic development. This year the forum is held at Stockholm International Fairs, Sweden.

This year the forum explores the following water issues:

- Challenges with global water, and its interconnectedness with society, the environment and the economic development.
- Building and fostering alliances and partnerships.
- Highlighting best practices, ground-breaking research, and innovative policies.
- Analysing the global, national and regional commitments, decisions and the implementation of actions.

The World Water Week is an opportunity for information flow for greater scientific understand, decision-making and development.

As part of Article 13's values and principles, we regularly show advocacy and support for the protection of water resources and equal access to safe and hygienic water supply. As part of Article 13's United Nations Global Compact (UNGC) commitment (http://www.article13.com/csr/ungc_iip_values.asp) this year we are specifically incorporating world water into our efforts to apply the precautionary approach to environmental challenges (Principle 8).

At Article 13 we are continually looking for practical ways to use sustainability initiatives, emerging technologies and innovation to improve and tackle water consumption as a major business and social issue.

Article 13 resources:

Tackling water consumption as a core business issue

http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1239

World Water Day report

http://www.article13.com/UNGC/World%20Water%20Day%20report_23.03.09.pdf

Article 13 case examples:

BAA http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1364

AWG http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1314

For information on how Article 13 can assist you in auditing your company's practices, developing water action plans, and reducing your businesses water use and related effects on the environment, contact Fiona Banyard on 0208 840 4450 or mail fionab@article13.com

article **13**

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