



GLOBAL COMPACT END OF YEAR COMMUNICATION ON PROGRESS

Company Name	ARTICLE 13 LTD	Date	5 DECEMBER 2005
Unit (if applicable)			
Address	BRADLEY HOUSE 26 ST ALBANS LANE LONDON NW11 7QE	Membership date	19 January 2004
Country	UNITED KINGDOM	Number of employees	20
Contact name	NEELA BETTRIDGE	Sector	CONSULTING AND AUDITING
Contact Position	DIRECTOR		
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Brief description of nature of business

We are specialist advisors in governance, corporate social responsibility and sustainable development. We develop policy and strategy through the use of research and engagement to deliver innovation, governance and organisational responsibility. We work with companies, governments and academic institutions to meet the growing pressure for better performance, whether it be social, environmental, ethical or economic. This pressure is based increasingly upon cold, commercial reality; good governance is no longer optional.

We are about breaking the cycle and looking beyond traditional responses so we leap frog to innovative solutions.

Our approach is underpinned by our use of research in areas such as insight, social, action learning and deliberative mapping. We use participation and engagement plus to implement all our work and build innovative strategies, advocacy, policy and communications as a consequence of our process.

Statement of support

The Article 13 team is committed to upholding the values of the United Nations Global Compact (UNGC). The ten principles are becoming firmly embedded in our internal structures, as well as in our external client and research/advocacy work. We have the full support of our board and are continually striving to find new and innovative ways of meeting our obligation to global citizenship.

Signature		Position	Director, Article 13 Ltd
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MEASUREMENT CHART
<p>The results of a pilot peer review of our June 2005 Communication on Progress (COP) revealed a weakness in presenting clear demonstrable measures of improvement. As part of our efforts to resolve this issue and truly embrace the Global Compact's core values, we have agreed a set of Key Performance Indicators (KPIs) against each category of the principles for the period November 2005 to September 2006. A chart of these measures has been developed to schedule actions and record progress on a monthly basis. It is displayed in a communal area and is included on the Agenda of our Status Meetings each month. Progress against these measures will be reported on in our twice yearly COPs.</p>

14 DAY PACT
<p>As part of our involvement in November's "Action for Sustainable Change" conference, Article 13 adopted a 14 Day PACT (pledge to action) to deliver environmental and social benefits. We used this opportunity to build on our advocacy and e-mailed everyone in our network to inform them of our commitment to the UNGC and invite them to take up the challenge of becoming signatories and embracing the 10 principles.</p>
<p>Measurable Results or Outcomes</p> <p>We alerted 1292 people to the existence of the UNGC, encouraging them to visit the UNGC and Article 13 websites for further details about joining.</p>

CATEGORY 1	HUMAN RIGHTS (UNGC Principles 1-2)
Policies	
<p>Equal Opportunities Policy Dignity at Work Statement of Policy Health and Safety Policy</p>	
Actions implemented in the last six months	
<p>In this period our focus has very much been on 'our people'. We have conducted a thorough review of our policies and practices and undergone a one day assessment against the Investor in People framework.</p> <p>Our December research paper, "Feel the Force: IT and CSR", incorporates Principles 1 and 2 to demonstrate the link between business performance and human rights.</p>	
Measurable Results or Outcomes	
<p>Article 13 achieved the internationally recognised Investor in People standard on 29 September 2005.</p> <p>"Feel the Force: IT and CSR" will be the main feature on the Article 13 website for two months, after which time it will remain available on-line through our archive. Moreover, the research has been distributed electronically to more than 1200 people in the Article 13 network.</p>	

CATEGORY 2	LABOUR (UNGC Principles 3-6)
Policies	
Equal Opportunities Policy Dignity at Work Statement of Policy	
Actions implemented in the last six months	
<p>In accordance with one of our newly established KPIs, we use our regular Status Meetings as a forum for discussing labour issues. We are endeavouring to do this on an eight weekly cycle.</p> <p>We have taken a proactive stance on equal opportunities and diversity in the second half of this year by inviting a jobseeker participating in the Refugee Council's Mentoring Scheme to undertake work experience at Article 13. We have supported this intern in her efforts to acquire new skills, improve her English and develop her understanding of the UK job market.</p>	
Measurable Results or Outcomes	
<p>As a result of our first round of discussions on labour issues, we have increased understanding of our rights and responsibilities as employees. We have also created a questionnaire, which we use to ensure our associates and suppliers conduct their business in an ethical and transparent manner.</p> <p>Our Somalian intern has shown tremendous improvement since commencing her voluntary work at Article 13. She has increased confidence in her own abilities and is better able to adapt her skills to practical situations.</p>	

CATEGORY 3	THE ENVIRONMENT (UNGC Principles 7-9)
Policies	
Environmental Policy Ethical Supply Chain Policy	
Actions implemented in the last six months	
<p><u>Public Relations</u> One of our KPIs is to achieve a minimum of ten public relations opportunities (between November 2005 and September 2006) in which Article 13 advocates a more responsible approach to the environment by business. We have built this objective into our public relations strategy.</p> <p><u>Environmental Impact</u> In the past six months we have continued to monitor our energy/stationery consumption and have also adopted a new KPI, which seeks to monitor Article 13's overall environmental impact. We have agreed how we will monitor each element which contributes to our environmental impact and discuss progress against each category each month at one of our Status Meetings.</p> <p><u>Carbon Clause</u> As stated in our previous report, all new client contracts are now despatched including the Article 13 carbon clause. We have established a target of 80% sign up to the carbon clause</p>	

for the period November 2005 to September 2006.

Recycling Collection

After some initial teething problems, we have reinstated our recycling collection. Our local borough does not provide a recycling service for businesses, so we have enlisted the help of one of our own team members to remove all glass, tin and plastic waste for recycling.

Measurable Results or Outcomes

In November, our resident environmental expert made three separate appearances on the ITV news channel reflecting on issues relating to climate change.

In this period our efforts to conserve resources have meant our paper consumption and printing statistics have remained very steady, with the exception of October when we achieved a 25% decrease on the figures recorded for the preceding two months.

Two clients have signed up to the carbon clause since our last report.

There has been a noticeable increase in the amount of recycling being collected on a monthly basis and our normal daily waste has been halved.

CATEGORY 4	ANTI-CORRUPTION (UNGC Principle 10)
Policies	
Anti-Corruption and Bribery Policy	
Actions implemented in the last six months	
No new actions have been implemented in Category 4 in the last six months.	
Measurable Results or Outcomes	
None recorded.	

Making this COP available to our stakeholders?
This COP is available on-line at www.unglobalcompact.org and www.article13.com .
It will also be distributed to company employees, board members, clients, suppliers and other members of the Article 13 network, as appropriate.