



GLOBAL COMPACT HALF YEAR COMMUNICATION ON PROGRESS

Company Name	ARTICLE 13 LTD	Date	16 JUNE 2006
Unit (if applicable)		Membership date	19 January 2004
Address	BRADLEY HOUSE 26 ST ALBANS LANE LONDON NW11 7QE	Number of employees	20
Country	UNITED KINGDOM	Sector	CONSULTING AND AUDITING
Contact name	NEELA BETTRIDGE		
Contact Position	DIRECTOR		
Contact telephone no.	+44 (0)20 8731 7700		

Article 13 Ltd
Bradley House, 26 St. Albans Lane, London NW11 7QE
☎: (020) 8731 7700
☎: (020) 8731 8800
🌐: www.article13.com
Co. Reg. No. 03624247

Brief description of nature of business


We are specialist advisors in governance, corporate social responsibility and sustainable development. We develop policy and strategy through the use of research and engagement to deliver innovation, governance and organisational responsibility. We work with companies, governments and academic institutions to meet the growing pressure for better performance, whether it be social, environmental, ethical or economic. This pressure is based increasingly upon cold, commercial reality; good governance is no longer optional.

We are about breaking the cycle and looking beyond traditional responses so we leap frog to innovative solutions.

Our approach is underpinned by our use of research in areas such as insight, social, action learning and deliberative mapping. We use participation and engagement plus to implement all our work and build innovative strategies, advocacy, policy and communications as a consequence of our process.

Statement of support

The Article 13 team is committed to upholding the values of the United Nations Global Compact (UNGC). The ten principles are embedded in our internal structures, as well as in our external client and research/advocacy work. They are continually reviewed to ensure we are fulfilling our pledge. We have the full support of our board and are striving to find new and innovative ways of meeting our obligation to global citizenship.

Signature		Position	Director, Article 13 Ltd
------------------	---	-----------------	-------------------------------------



MEASUREMENT CHART

In our December 2005 Communication on Progress (COP) we presented a chart that we had developed to measure an agreed set of Key Performance Indicators (KPIs). The chart is designed to allow us to clearly demonstrate our measures of improvement, to schedule actions and record progress on a monthly basis.

To date (19th June 2006) this chart has proved to be successful in focusing our attention on our KPIs. It is regularly updated and is included on the agenda of our Status Meetings each month to refocus and motivate team members. It also serves as an important visual aid as it is easy to see the areas where we need to increase our effort.

CATEGORY 1

HUMAN RIGHTS (UNGC Principles 1-2)

Policies

Equal Opportunities Policy
Dignity at Work Statement of Policy
Health and Safety Policy

Actions implemented in the last six months (January – June 2006)

Article 13 is actively demonstrating commitment to human rights through efforts to address the human right of access to medicine and fair working conditions. Our three major undertakings in this area thus far in 2006 are:

Access to HIV/AIDS medicines in Africa

In early 2006, building on a previous work on HIV/AIDS, Article 13 ran a workshop for one of our clients, a global pharmaceutical company. The interactive workshop took place in Johannesburg, South Africa with 250 English and French speaking delegates. The workshop gave the client an opportunity to gather information about their anti-retroviral therapy and education programme. The workshop evaluated what worked, did not work and gaps to evaluate the “access to” programme they had been running.

Relay for Life

Article 13 is participating in Relay for Life in September 2006. Our eight strong team, made up of staff and associates, will be completing a 20 hour walking relay at a local athletics track in support of local Cancer Research UK initiatives. Relay For Life is as much an opportunity for communities to celebrate the lives of people touched by cancer, whilst raising funds for vital cancer research.

Fair-Trade

Since April 2006, Article 13 has been working with a client to explore whether or not it was possible to make the whole of their commodity business fair-trade. Fair-trade seeks to get better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world – terms by which all suppliers should have a right to work. To do this, they required Article 13 to help them understand current thinking and bring together opinions of key decision-makers within the organisation. The client wanted to develop their thinking in a number of areas to understand fully the links to their

business objectives.
Measurable Results or Outcomes
<p><u>Access to HIV/AIDS medicines in Africa</u></p> <p>A transcript and executive summary was delivered to the client to bolster their HIV/AIDS and access to medicines strategy. This helped them to really understand the views of the stakeholders to make the right decisions in planning their strategy.</p> <p><u>Relay for Life</u></p> <p>Article 13 aims to raise funds for Cancer Research UK and also to raise awareness of the human rights issues surrounding access to medicines and the right to live. The event has received enthusiastic backing from the Article 13 team and our Associates. Team members are proud and excited to be involved in the event, especially as it is supporting local causes but also, ultimately, has a wider reach.</p> <p><u>Fair-Trade</u></p> <p>Article 13 ran an ‘energetic and engaging workshop’ for the client. The workshop produced real blue sky thinking and some concrete next steps. We produced a summary report of the workshop output with suggested next steps, thus answering the client’s need for a rational recommendation ‘from the business’ as to the next steps. The client has made progress in their understanding of the benefits of fair-trade and enthused key senior employees within the department, enabling them to make an informed decision.</p>

CATEGORY 2	LABOUR (UNGC Principles 3-6)
Policies	
Equal Opportunities Policy	
Dignity at Work Statement of Policy	
Actions implemented in the last six months (January – June 2006)	
<p>In accordance with one of our established Key Performance Indicators (KPIs), we use our regular Status Meetings as a forum for discussing labour issues. Following the arrival of our French intern at Article 13 earlier in the year, we decided to focus the first half of this year specifically on labour issues in France and how this compares to the UK. Our intern used the meetings to present to us on various issues e.g. pensions, followed by a question and answer session. This invariably turned into a discussion from which we identified further areas where our knowledge was weak, and this formed the basis for the next presentation.</p> <p>We have continued our proactive stance on equal opportunities and diversity in the first half of this year. Last year we invited a jobseeker participating in the Refugee Council’s Mentoring Scheme to undertake work experience at Article 13. Our support of the intern allowed her to acquire new skills, improve her English and develop her understanding of the UK job market. She has since found full time employment. To continue our efforts we now have a Bulgarian intern who is looking to improve a similar skill set.</p>	
Measurable Results or Outcomes	
As a result of our discussions on labour issues, we have increased understanding of our rights and responsibilities as employees.	

Having received guidance from the team at Article 13, our Bulgarian intern has recently enrolled on a course which will enable him to convert his Bulgarian qualifications to the UK standards and find a job in his profession. He has shown increased confidence in his own abilities, especially in the areas of computer and telephone skills.

CATEGORY 3	THE ENVIRONMENT (UNGC Principles 7-9)
Policies	
Environmental Policy Ethical Supply Chain Policy	
Actions implemented in the last six months (January – June 2006)	
<p><u>Public Relations</u> One of our KPIs is to achieve a minimum of ten public relations opportunities (between November 2005 and September 2006) in which Article 13 advocates a more responsible approach to the environment by business. We have built this objective into our public relations strategy.</p>	
<p><u>Environmental Impact</u> In the past six months we have continued to monitor our energy/stationery consumption and our overall environmental impact. We discuss progress monthly against each category at one of our Status Meetings.</p> <p>Our March research paper, 'Evolution: still a world changing idea' incorporated Principles 7-9 to demonstrate the link between business performance and climate change. The paper highlighted BP as an example of a company developing a high profile campaign in Europe to make consumers aware that they are planning to find advantage in climate change. The paper is available in our archive or at the following address: http://www.article13.com/A13_ContentList.asp?strAction=GetPublication&PNID=1207.</p>	
<p><u>Carbon Clause</u> All new client contracts are despatched including the Article 13 carbon clause. We have established a target of 80% sign up to the carbon clause for the period November 2005 to September 2006.</p>	
<p><u>Recycling Collection</u> Our local borough does not provide a recycling service for businesses, so we have enlisted the help of one of our own team members to remove all glass, tin and plastic waste for recycling. Separately, we also have a paper recycling facility which is regularly emptied.</p>	
Measurable Results or Outcomes	
<p><u>Public Relations</u> In the first six months of this year we have had three main PR opportunities. Two have been with the British Council, in Johannesburg and in Barcelona. Instead of direct payment for the Barcelona trip, the British Council paid our 2005 accumulated carbon emissions.</p>	

British Council – South Africa

Article 13 was invited by the British Council as the international guest speaker at the Zero Carbon Cities Conference in Johannesburg. The campaign was organised by the City of Johannesburg, British Council South Africa and the University of Witwatersrand. The aim was to raise awareness and educate communities about issues related to climate change, for example, energy efficiency, fuel switching and public transport planning. The Zero Carbon Cities Campaign was attended by local government officials, business, academics, university students, school children and the media.

Article 13 gave two conference lectures throughout the campaign. The first lecture was on what other cities are doing to become carbon zero, whilst the second looked at current legislative and policy frameworks, international obligation and international developments in climate change. We provided an interesting take on climate change based on our first hand experience of how government, business and civil society groups are attempting to address the issue.

British Council – Spain

Article 13 took part in the Zero Carbon Cities Campaign in Spain where we presented in a less formal atmosphere, opening up a debate and answering questions regarding what cities can do to become Zero Carbon.

At both conferences our Article 13 representative made specific reference to the UNGC and, in particular, the principles relating to the environment.

We were also invited to discuss the BBC's flagship natural history programme 'Planet Earth' upon its release. Our Article 13 spokesman described his disappointment in the programme as it failed to deliver more factual information about the impact of man on the natural history of some of the planet's most amazing wildlife. For example, no mention was made of global warming as a threat to either the polar bear living in the Arctic or Emperor Penguins in Antarctica. Article 13 argued that without the viewer recognising their own responsibility they were made to feel good without triggering their conscience in relation to their everyday actions or the way in which animals are being exploited by humans.

Environmental Impact

This beginning of this year has seen fairly steady paper and printing consumption. March 2006 was a particular highlight when we achieved a 50% reduction on paper usage compared to consumption in March 2005.

'Evolution: still a world changing idea' was the main feature on the Article 13 website for two months and is now in our archive. The research was distributed electronically to more than 1400 people in the Article 13 network and approximately 20,000 people visited the website whilst this was our main feature.

Carbon Clause

We have been struggling to reach our target of an 80% sign up to the carbon clause. As well as inviting clients to sign up when despatching their contracts, we will also talk to each client

prior to the contract being sent out, to explain the carbon clause and answer any ensuing questions. We have committed to review regularly at our Status Meetings and anticipate seeing an improvement by the time of our end of year Communication on Progress report.

Recycling Collection

We are continuing to increase the amount of recycling being collected on a monthly basis.

CATEGORY 4	ANTI-CORRUPTION (UNGC Principle 10)
Policies	
Anti-Corruption and Bribery Policy	
Actions implemented in the last six months (January – June 2006)	
Article 13 has made significant changes to its financial system in this period. We now have an in-house bookkeeper and are more actively reviewing financial reports to ensure consistent and accurate data entry. Moreover, we have implemented a system whereby our auditor carries out a quarterly check of our financial system.	
Measurable Results or Outcomes	
In the last six months our auditor has been able to identify small oversights which we have been able to immediately rectify. We are also being more diligent about shredding confidential information.	

Making this COP available to our stakeholders?
This COP is available on-line at www.unglobalcompact.org and www.article13.com .
It will also be distributed to company employees, board members, clients, suppliers, associates and other members of the Article 13 network, as appropriate.