

Article 13 Environmental Report 2009

As part of Article 13's values and principles we feel it our duty to do everything we can to reduce our negative environmental impacts. Therefore on a monthly basis a dedicated member of the Article 13 team monitors; the levels of fuel use; electricity and paper consumption; air travel; and public transport emissions.

Furthermore, Article 13 introduced a standard rate Carbon Clause into client contracts in which contributes £20 to offsetting carbon emissions for each project.

This report is publicly available at www.article13.com/csr/ungc_our_csr.asp It also forms part of our annual UNGC Communication on Progress which is also accessible on our website www.article13.com

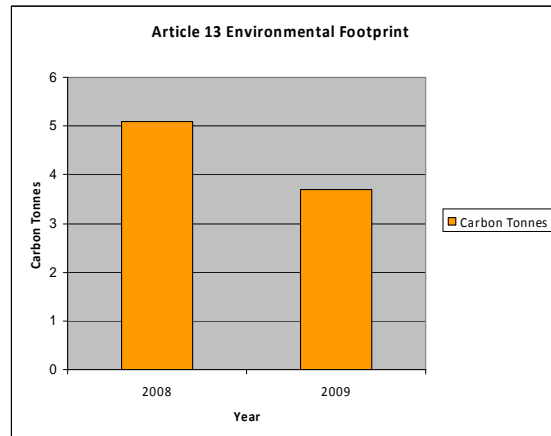
For any further information about Article 13's Environmental Management systems and activities, please contact Fiona Banyard at +44 (0) 208 840 4450 or fionab@article13.com



ENVIRONMENTAL FOOTPRINTING

Alongside the monthly UNGC consumption monitoring and reporting, we have calculated Article 13's Environmental Footprint as of December 2009. This is a 27.5% decrease from our footprint at the same time last year and gives an overall picture of our in-house operations' impact on the environment.

Article 13's Environmental footprint



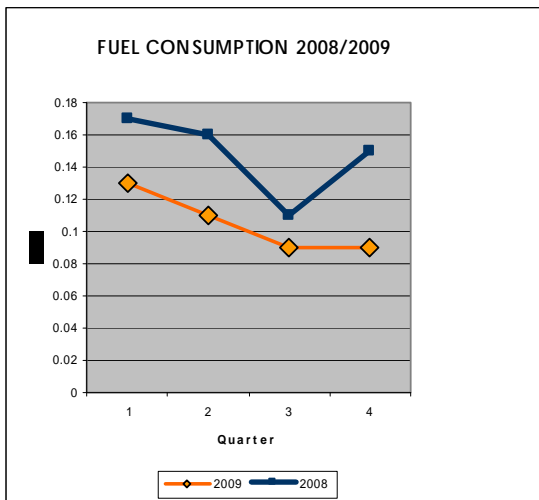
The rest of the report looks at our monthly consumption levels in detail and compares them against 2008 levels; essentially our measures of success for our 2009 UNGC key performance indicators.

FUEL CONSUMPTION

54 % decrease from 2008 levels

Article 13's fuel consumption reporting calculates the CO2 emissions that result from staff travelling between home and office by car as well as business travel for meetings, conferences, and trainings etc. In the effort to reduce our fuel consumption we have implemented a preferred hierarchy of travel;

1. Phone or conference call
2. Public transport (clustered where possible)
3. Shared modes of transport (clustered where possible)
4. Clustered meetings where possible



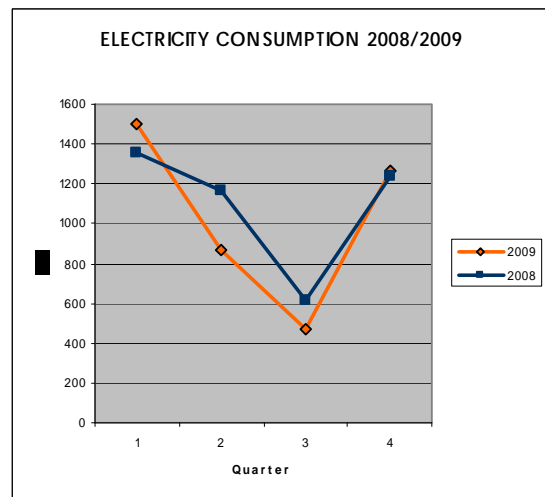
In 2009 we managed to decrease more than half of our fuel consumption compared to 2008, through using public transport for our business meetings instead of the car. Also many of our business meetings were carried by our conference calls.

ELECTRICITY CONSUMPTION

20 % decrease from 2008 levels

Article 13's electricity consumption calculates lighting, heating, IT (server, computers, printers, and fax) and some small appliances (boiler, water feature...). In accordance with our objectives we have labelled electrical equipment reminding staff to turn them off when not in use.

For the past 2 years Article 13 has used a 100% renewable energy mix supplier with a dedicated member of the team taking actual readings every month to better understand and adapt to variances in energy usage.



The decrease of our electricity consumption in 2009 is a result our continuing awareness raising in terms of ensuring equipment is not left on standby and turned off at the end of the day.

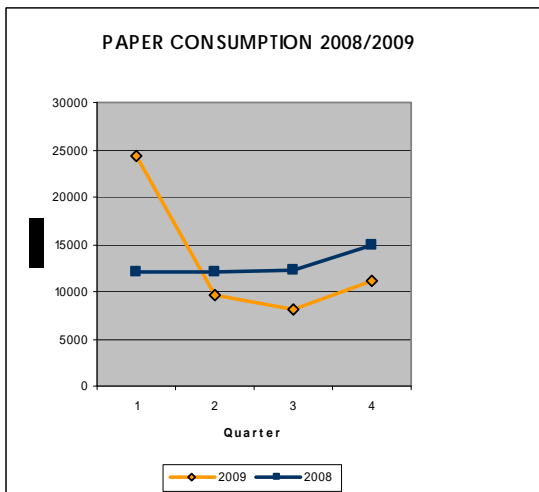
PAPER CONSUMPTION

15 % decrease from 2008 levels

Article 13's paper consumption is necessary for our work and the team takes the problem of unnecessary printing very seriously.

Our office policy enforces;

- ❖ Double sided printing and two-to-a-page printing is firmly embedded rules within our organisation.
- ❖ We run a permanent policy of re-using one sided paper for printing unofficial documents and faxes.
- ❖ Regular communication and signing around the office is promoting the continued use of more resource friendly printing methods.
- ❖ Our paper is manufactured by EMAS accredited suppliers who use sustainable resources and good environmental practices.
- ❖ Each time a new ream of paper is opened staff are obliged to record it on the special printing sheet.



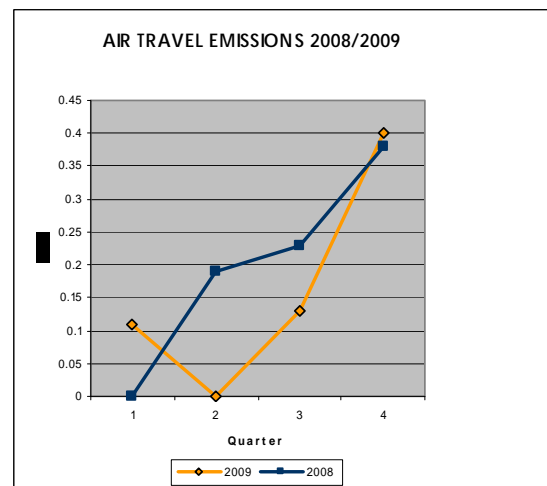
In total levels, we remained at the same paper consumption level as 2008, despite an increased number of people in the office as well as an increase in training work for clients thus materials printed. In relative terms however, we decreased our consumption per person by 15% over 2009.

The high levels of paper usage in certain months can be attributed to high levels of tender activity, training materials for client work, and the increased numbers of staff in the office. However, given these factors, Article 13 will aim to further decrease overall paper consumption in 2010.

EMISSIONS FROM AIR TRAVEL

20 % decrease from 2008 levels

Article 13 calculates emissions related to air travel from our London base for business purposes.



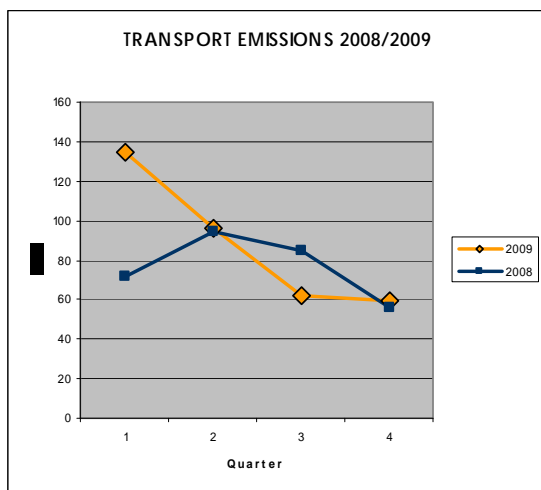
The use of alternative means to air travel where possible, i.e. conference call or taking the train has resulted in a 20% decrease of our emissions from air travel for business purposes.

PUBLIC TRANSPORT

44 % increase from 2008 levels

Article 13's measurement of public transport emissions is estimated by calculating the distance between staff homes and the office, and for business purposes between the office and meetings. We have not set targets due to that fact that we would actually prefer levels to increase in relation to our fuel levels decreasing.

Employees also use public transport for business purposes where possible and especially in and around London. In fact most employees use buses and/or the underground everyday for travelling to and from the office.



In the beginning of 2009 we increased the usage of public transport which is due to more people in the office as well as an increase in the use of public transport in preference to car travel

CARBON CLAUSE

As of 2007 Article 13 has had in place a system of offsetting clients' emissions. A one-off lump sum of £20 is included in each project fee, equating to 2.67 tonnes of CO₂. As part of Article 13's commitment to the United Nations Global Compact (UNGC), these £20 contributions are included in Article 13's annual offsetting donation as detailed below.

As these contributions are dependent on the number of client contracts awarded there is no target of increase or decrease. Therefore the amount is shown in our total offset, but not here as a detailed figure.

CARBON OFFSET

We will offset the total of Article 13's carbon footprint by donating in pounds, the total equivalent of our CO₂ emissions.

We have chosen to offset with ClimateCare as their offsetting projects are in the areas of Wind Power, Hydro Power, Renewable Biomass, Human Energy and Efficient Stoves. These areas are a focus of Article 13's core business operations and therefore this carbon reduction organisation was elected by the team.

See www.climatecare.org

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