

Ford

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As part of Article 13's United Nations Global Compact (UNGC) commitments (http://www.article13.com/csr/ungc_iip_values.asp) for 2009 to 'work against corruption in all its forms, including extortion and bribery', we have written the first of a series of five best practice cases studies on Transparency and Anti-Corruption (T & AC). The aim of the case studies are to disseminate T & AC best practice and to advocate take up, to our network of partners, clients, associates and the Article 13 visitors through the use of a well recognised organisation/ brand.

This case study focuses on the Ford Motor Company's (Ford) T & AC policies. To conduct this case study, there was an interview with David Berdish, Manager of Sustainable Business Development for Ford Motor Company who also manages Ford's Human Rights Code of Basic Working Conditions.

Ford is the fourth largest manufacturer and distributor of automobiles based on worldwide vehicle sales and remains one of the world's ten largest corporations by revenue (www.ford.com). The case study identifies in great depth, the following:

1. The company
2. The key drivers for change integrating T & AC
 - a. US legal framework
 - b. Globalisation
3. Transparency and Anti-corruption
 - a. Policies and initiatives
 - b. Reporting
4. Challenges to Transparency and Anti-corruption
 - a. Globalisation
5. Conclusion

For full case study see:

URL: http://www.article13.com/A13_ContentList.asp?strCategory=Best%20Practice

For further information on T & AC see:

Transparency and anti-corruption resource centre

(<http://www.article13.com/csr/ungc-transparency-anti-corruption.asp>)

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