



GLOBAL COMPACT KEY PERFORMANCE INDICATORS
(October 2005 to September 2006)

CATEGORY 1	HUMAN RIGHTS
Principles	
<ol style="list-style-type: none"> 1. Business should support and respect the protection of internationally proclaimed human rights. 2. Business should ensure that they are not complicit in human rights abuses. 	
Key Performance Indicators	
<ul style="list-style-type: none"> ➤ Make 2 explicit references to the links between Article 13 research and Principles 1 and 2 on human rights. This reference may take any number of publicly visible forms, such as an e-mail to our contacts or specific mention in our website copy. 	
CATEGORY 2	LABOUR
Principles	
<ol style="list-style-type: none"> 3. Business should uphold the freedom of association and the effective recognition of the right to collective bargaining. 4. Business should support the elimination of all forms of forced and compulsory labour. 5. Business should support the effective abolition of child labour. 6. Business should support the elimination of discrimination in respect of employment and occupation. 	
Key Performance Indicators	
<ul style="list-style-type: none"> ➤ Encourage the Article 13 team to use our regular Status Meetings as a forum for open discussion on labour issues and a means of improving our performance, both internally and as advocates for best practice. ➤ Make 2 explicit references to the links between Article 13 research and Principles 3 to 6 on labour issues. This reference may take any number of publicly visible forms, as above. 	
CATEGORY 3	THE ENVIRONMENT
Principles	
<ol style="list-style-type: none"> 7. Business should support a precautionary approach to environmental challenges. 8. Business should undertake initiatives to promote greater environmental responsibility. 9. Business should encourage the development of environmentally friendly technologies. 	
Key Performance Indicators	
<ul style="list-style-type: none"> ➤ Monitor our environmental impact in relation to all Article 13 activities (using GRI indicators for). ➤ Achieve a minimum of 10 print or broadcast media opportunities advocating greater environmental responsibility by business. ➤ Embed recycling practices into the organisation by implementing and maintaining a monthly drop off to local recycling bins. ➤ Reduce paper consumption/printing volumes by 20% (measured as percent of monthly turnover). ➤ Ensure all contracts include the Article 13 Carbon Clause. Get 80% of our clients to sign up to it. 	
CATEGORY 4	ANTI-CORRUPTION
Principles	
<ol style="list-style-type: none"> 10. Business should work against corruption in all its forms, including extortion and bribery. 	
Key Performance Indicators	
<ul style="list-style-type: none"> ➤ Participate on a steering committee or working group (eg Transparency International), or respond to a consultation request (eg OECD or Defra). 	

